

# FFAM

Fire Fighters Association of Missouri

## RATE SHEET

Firefighters Association of Missouri  
www.ffam.org • (660) 429-1327



EFFECTIVE JAN 1, 2021

AD Size	Per Issue	Corporate Member 15% Discount
<b>INSIDE COVER</b> – (8.5” x 11”) – 94 square inches – Prime Visibility	\$725	\$616.25
<b>INSIDE BACK COVER</b> – (8.5” x 11”) – 94 square inches – Prime Visibility	\$725	\$616.25
<b>BACK COVER</b> – (8.5” x 11”) – 94 square inches – Prime Visibility	\$750	\$637.50
<b>FULL PAGE AD</b> – (8.5” x 11”) – 94 square inches	\$700	\$595
<b>3/4 PAGE AD</b> – (8.5” x 8”) – 68 square inches	\$550	\$467.50
<b>2 COLUMN AD - 2/3 PAGE</b> – (5.25” x 10.5”) – 55 square inches	\$500	\$425
<b>HALF PAGE AD - Horizontal</b> – (8.5” x 5.375”) – 46 square inches	\$450	\$382.50
<b>1 COLUMN AD - 1/3 PAGE – Vertical</b> – (2.5” x 10.5”) – 26 square inches	\$350	\$297.50
<b>1 COLUMN AD - 1/3 PAGE – Block</b> - (5.25” x 5.25”) – 27 square inches	\$350	\$297.50
<b>1/2 COLUMN AD - Vertical</b> – (2.5” x 5.25”) – 13 square inches	\$300	\$255
<b>1/2 COLUMN AD - Horizontal</b> – (5.25” x 2.625”) – 13 square inches	\$300	\$255

- The FFAM newsletter is published bi-monthly. 6 times annually.
- The above prices are for camera-ready ad copy. If there is a need to re-size or the ad is not ready for print there maybe additional artwork charges that apply.
- **AD DUE DATE:** Ad copy must be received **BEFORE THE FIRST** of the publication month. The publication months are January, March, May, July, September, & November.
- It is the advertiser responsibility to provide ad copy by the above-mentioned date(s).
- Late arrival of ad copy may prevent the printing of the ad but will not relieve the advertiser of the cost of the ad.

**Ad original copy should be sent to:**

ffam.jmiller@gmail.com

Questions about the ad copy should be directed to Jaime Miller at:  
660-429-1327 or  
ffam.jmiller@gmail.com

**Please complete the following and return with your ad copy.**

Company: _____	Contact: _____
Address: _____	Phone: _____
City: _____	Fax: _____
Email: _____	Are you a corporate member: YES _____ NO _____ Start Date for AD _____

BLEED AREA

TRIM AREA

SAFE AREA

BLEED AREA

TRIM AREA

SAFE AREA

**INSIDE COVER**  
**BLEED - 8.625" x 11.25"**  
**TRIM - 8.5" x 11"**  
**SAFE - 8" x 10.5"**

SAFE AREA

TRIM AREA

BLEED AREA

# **FULL PAGE**

**BLEED - 8.625" x 11.25"**

**TRIM - 8.5" x 11"**

**SAFE - 8" x 10.5"**

BLEED AREA  
TRIM AREA  
SAFE AREA

BLEED AREA

TRIM AREA

SAFE AREA

BLEED AREA

TRIM AREA

SAFE AREA

**1  
COLUMN  
AD  
1/3 PAGE**

**Width - 2.5"  
Height - 10.5"  
No Bleed**

**2 COLUMN AD  
2/3 PAGE**

**Width - 5.25"  
Height - 10.5"  
No Bleed**

SAFE AREA

TRIM AREA

BLEED AREA

**HALF PAGE AD  
HORIZONTAL**

**BLEED - 8.625" x 5.625"**

**TRIM - 8.5" x 5.375"**

**SAFE - 8" x 4.875"**

**1/2  
COLUMN  
AD  
VERTICAL**

**Width - 2.5"  
Height - 5.25"  
No Bleed**

**1 COLUMN AD  
BLOCK**

**Width - 5.25"  
Height - 5.25"  
No Bleed**

BLEED AREA  
TRIM AREA  
SAFE AREA

BLEED AREA

TRIM AREA

SAFE AREA

## **3/4 PAGE AD**

**BLEED - 8.625" x 8.25"**

**TRIM - 8.5" x 8"**

**SAFE - 8" x 7.5"**

BLEED AREA

TRIM AREA

SAFE AREA

## **1/2 COLUMN AD HORIZONTAL**

**Width - 5.25"**

**Height - 2.625"**

**No Bleed**

SAFE AREA

TRIM AREA

BLEED AREA

# **INSIDE BACK COVER**

**BLEED - 8.625" x 11.25"**

**TRIM - 8.5" x 11"**

**SAFE - 8" x 10.5"**

BLEED AREA  
TRIM AREA  
SAFE AREA

BLEED AREA

TRIM AREA

SAFE AREA

BLEED AREA

TRIM AREA

SAFE AREA

SAFE AREA

TRIM AREA

BLEED AREA

**BACK COVER**  
**BLEED - 8.75" x 11.25"**  
**TRIM - 8.5" x 11"**  
**SAFE - 8" x 10.5"**

SAFE AREA

TRIM AREA

BLEED AREA