

FFAM

Fire Fighters Association of Missouri

RATE SHEET

Firefighters Association of Missouri
www.ffam.org • (660) 429-1327



EFFECTIVE JAN 1, 2015

AD Size	Single Issue	Corporate Member 15% Discount
BACK COVER – (7.5" x 9.625") – 72 square inches – Prime Visibility		
COLOR ONLY	\$700.00	\$595.00
FULL PAGE AD – (7.5" x 9.25") – 70 square inches		
BLACK & WHITE	\$450.00	\$382.50
COLOR	\$650.00	\$552.50
3/4 PAGE AD – (7.5" x 6.75") – 51 square inches		
BLACK & WHITE	\$350.00	\$297.50
COLOR	\$500.00	\$467.50
2 COLUMN AD - 2/3 PAGE – (4.875" x 9.25") – 45 square inches		
BLACK & WHITE	\$325.00	\$276.25
COLOR	\$450.00	\$382.50
HALF PAGE AD - Horizontal ONLY – (7.5" x 4.5") – 34 square inches		
BLACK & WHITE	\$275.00	\$233.75
COLOR	\$400.00	\$340.00
1 COLUMN AD - 1/3 PAGE – Vertical – (2.3" x 9.25") – BLOCK - (4.875" x 4.5") – 22 square inches		
BLACK & WHITE	\$210.00	\$178.50
COLOR	\$300.00	\$255.00
1/2 COLUMN AD - Vertical – (2.3" x 4.5") – Horizontal – (4.875" x 2.25") – 11 square inches		
BLACK & WHITE	\$175.00	\$148.75
COLOR	\$250.00	\$212.50

- The FFAM newsletter is published bi-monthly. 6 times annually.
- The above prices are for camera-ready ad copy. If there is a need to re-size or the ad is not ready for print there maybe additional artwork charges that apply.
- **AD DUE DATE:** Ad copy must be received **BEFORE THE FIRST** of the publication month. The publication months are January, March, May, July, September, & November.
- It is the advertiser responsibility to provide ad copy by the above-mentioned date(s).
- Late arrival of ad copy may prevent the printing of the ad but will not relieve the advertiser of the cost of the ad.

Ad original copy should be sent to:

FFAM Newsletter
P.O. Box 1153
Warrensburg, MO 64093
or E-mail: ffam.jmiller@gmail.com

Questions about the ad copy should be directed to Jaime Miller at:
660 429-1327 fax: 660 747-9791

Please complete the following and return with your ad copy.

Company: _____	Contact: _____
Address: _____	Phone: _____
City: _____	Fax: _____
Email: _____	Are you a corporate member: YES ___ NO ___ Start Date for AD _____

BACK COVER

Width - 7.5"

Height - 9.625"

No Folio

FULL PAGE AD

Width - 7.5”
Height - 9.25”

**1
COLUMN
AD**

1/3 PAGE

**Width - 2.3”
Height - 9.25”**

2 COLUMN AD

2/3 PAGE

**Width - 4.875”
Height - 9.25”**

HALF PAGE AD
HORIZONTAL ONLY

Width - 7.5"
Height - 4.5"

1/2
COLUMN
AD
VERTICAL

Width - 2.3"
Height - 4.5"

1 COLUMN AD
BLOCK

Width - 4.875"
Height - 4.5"

3/4 PAGE AD

Width - 7.5"
Height - 6.75"

1/2 COLUMN AD HORIZONTAL

Width - 4.875"
Height - 2.25"